



WATCHES

Beauregard Watches: Where Time Blossoms on the Wrist

By Oster Jewelers | April 30, 2026 0 Comments

Post

Register

At the heart of **Beauregard** lies a distinct vision: Swiss horology meets haute joaillerie in vivid color and sculptural form. Dials bloom with hand-carved stone floral compositions. Cases shimmer with carefully set diamonds. Beauregard brings gemstones and watchmaking into a seamless conversation. The brand's aesthetic language draws from nature, confections, and fine art. Well suited for meaningful milestones, like anniversaries or birthdays, Beauregard's creations also shine as thoughtful "just because" luxuries for Mother's day or any occasion that calls for something special.

ALEXANDRE BEAUREGARD: THE MAN BEHIND THE MAISON



Alexandre Beauregard's path into watchmaking defies convention. He moved away from traditional academic structures early on. Instead, he pursued an alternative education that allowed him to develop both technical skill and creative expression. This dual focus continues to define his work today. Starting with fashion and graphic design, Alexandre refined his sense of proportion and composition. His growing fascination with watches led him toward gemology. There, he sought a deeper understanding of materials. His apprenticeship with master lapidary artist Yves Saint-Pierre proved pivotal. Under this guidance, he developed the ability to sculpt gemstones into expressive, organic forms.



Frequent collaborations in Switzerland further shaped his expertise. Alexandre built relationships with horologists, movement specialists, and case makers. Over time, he developed a fully integrated approach to watchmaking. Each design begins as a sketch, then evolves through meticulous craftsmanship. The result reflects a rare synthesis of artistry and engineering, grounded in both intuition and discipline.

THE DAHLIA COLLECTION: A FLORAL TOURBILLON IN MOTION



@OSTERJEWELERS



Load More...



The collection that launched Beauregard's foray into watchmaking in 2018, the *Dahlia* immediately established the maison's distinctive identity. At the center of each piece, a flying tourbillon anchors the floral inspired design. Surrounding it, hand-carved gemstone petals form a layered blossom. These elements are expertly carved and shaped individually in the Montreal atelier. Their proportions and placement require exceptional precision. A white gold case, set with carefully selected diamonds, enhances the overall luminosity. The dial itself becomes a sculptural landscape, rich in color and depth.



Technically, *Dahlia* reflects a high level of horological expertise. The Swiss automatic movement offers a 72-hour power reserve and operates with consistent reliability. Hours and minutes appear on rotating peripheral discs, allowing the central composition to remain uninterrupted. Each watch, made in a choice of mother of pearl, red coral, turquoise, pink coral, and fire opal, is produced as a unique piece reinforcing its exclusivity. As a result, *Dahlia* appeals to collectors seeking both mechanical complexity and artistic distinction.

THE LILI COLLECTION: REFINED, FEMININE, AND MODERN



The *Lili* collection introduces a more distilled interpretation of Beauregard's floral language inside a distinctive rectangular case. While the composition feels lighter, it maintains the same commitment to craftsmanship and detail. Like the *Dahlia*, the dial centers on a gemstone blossom composed of precisely cut petals. Each element is crafted with precision, ensuring a seamless composition. A diamond-set base enhances the interplay of light across the surface. The rectangular case adds a contemporary dimension, offering a refined contrast to the organic forms within.





Available in a selection of eight gemstones within a white or rose gold diamond encrusted case, this collection emphasizes versatility. Its proportions and structure allow it to transition effortlessly between settings, with a supple satin strap bringing it all together on the wrist. Whether worn daily or reserved for special occasions, Lili maintains a sense of quiet sophistication.

THE LILI BOUTON COLLECTION: A BOUQUET OF COLOR



Lili Bouton returns to the round silhouette of the Dahlia, in a delicate 33mm round case, while retaining the composition of the original Lili, but in a fuller form. The design achieves a careful balance between softness and structure. Thirty-six individually crafted gemstone petals form the central motif. Their arrangement creates a sense of depth without overwhelming the dial. Beneath them, a diamond-set surface introduces subtle brilliance. The quartz movement ensures precise and reliable timekeeping, allowing the design to remain the focal point.



WATCHES

Beauregard Watches: Where Time Blossoms on the Wrist

By Oster Jewellers | April 30, 2025

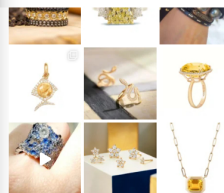
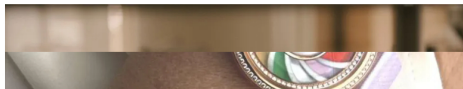
0 Comments

X Post

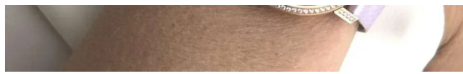
Enregistrer

At the heart of **Beauregard** lies a distinct vision: Swiss horology meets haute joaillerie in vivid color and sculptural form. Dials bloom with hand-carved stone floral compositions. Cases shimmer with carefully set diamonds. Beauregard brings gemstones and watchmaking into a seamless conversation. The brand's aesthetic language draws from nature, confections, and fine art. Well suited for meaningful milestones, like anniversaries or birthdays, Beauregard's creations also shine as thoughtful "just because" luxuries for Mother's day or any occasion that calls for something special.

ALEXANDRE BEAUREGARD: THE MAN BEHIND THE MAISON



Load More...



With **Lili Candy**, Beauregard explores a more expressive visual direction. The collection introduces vibrant color and fluid form while preserving the maison's dedication to precision. The dial features a swirling arrangement of gemstones including white and yellow opals, blue topaz, amethyst, and more, carefully selected for both hue and clarity. These stones create a confectionary delight, evoking a sense of wonder with every flick of the wrist. A diamond-set case frames the sweet spectacle, reinforcing its luminosity. The interplay between polished gold and vivid color adds further dimension.



Despite its more playful aesthetic, the craftsmanship remains exacting. Each gemstone is cut and set with precision. The quartz movement provides dependable performance, ensuring practicality alongside artistry. Lili Candy lends itself to celebratory moments, working particularly well as a memorable birthday gift or a distinctive personal indulgence.

THE GEMMY BEAR NECKLACES: WHIMSY MEETS CRAFTSMANSHIP



Not limited to watches, Beauregard brings their whimsical influence to the world of jewelry. The playful **Gemmy Bear pendant necklace** in either white or rose gold, reinterprets the classic childhood candy with daringly dynamic colored stones. Each pendant is carved from natural gems, resulting in subtle variations in tone and texture. This process ensures that every piece remains unique. A single VVS diamond set on the bail adds a refined accent. The combination of material and form creates a balance between playfulness and craftsmanship.





These candy colored Beauregard Gemmy Bear necklaces bring joy and imagination to every day style choices. Available in a selection of stones from the fiery tones of Fanta opal and citrine, to the calming oceanic hues of chrysoprase and amazonite, they layer easily with other pieces while maintaining their individuality. As gifts, they feel both thoughtful and distinctive and are a perfect way to commemorate a day to remember.

A DISTINCT VISION IN MODERN LUXURY



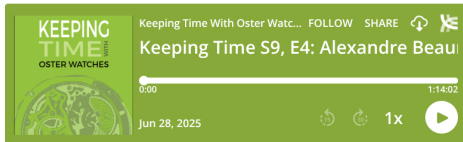
Beauregard continues to shape a unique space within haute horlogerie and joaillerie. Each piece reflects a commitment to both artistic expression and technical integrity. The maison maintains control over every stage of production. From sourcing raw gemstones to final assembly, each step takes place within its own ateliers and trusted Swiss network. This approach ensures consistency while preserving the integrity of the design.



For collectors and connoisseurs alike, Beauregard offers a compelling alternative. Its timepiece creations move beyond traditional definitions of luxury watches. They present time not only as a measure, but as an experience shaped by craftsmanship, imagination, and enduring beauty. Their necklaces carry this story forward in a way that can be embraced by all. Whether shopping for Mother's day gifts, hallmarked a special anniversary, or celebrating "just because, explore the Beauregard Watch and Jewelry Collections at Oster Jewelers today.

LEARN MORE ABOUT BEAUREGARD ON KEEPING TIME S9 E4: ALEXANDRE BEAUREGARD

Join hosts Doug and Jeremy as we explore the artistic world as well as the remarkably creative work of Beauregard. The conversation explores the beginnings of Alexandre's eponymous company and also delves into the many techniques and applications and exciting challenges faced in creating Metiers D'Art timepieces. Our conversation is free and loose as always, and follows an unpredictable path aimed at unveiling the personality of one of the world's most unique and talented craftsmen.



SHOP THE BEAUREGARD COLLECTION AT OSTER JEWELERS



Never Miss an Update

Add Osterjewelers.com as a Preferred Source on Google to see more of Oster Jewelers content in AI Overviews

Make Oster your Preferred Source for luxury jewelry and independent watches.

SHARE THIS:



RELATED ITEMS	BEAUREGARD DANILU	BEAUREGARD LILI	BEAUREGARD LILI BOUTON	BEAUREGARD LILI CANDY
DENVER JEWELERS	GEMMY BEARS	GEMMY BEAR NECKLACE	LUXURY WATCHES	MOTHER'S DAY JEWELRY
MOTHER'S DAY	OSTER JEWELERS	OSTER WATCHES	SWISS WATCHES	WATCHES

— Previous Story —

Dominique Renaud Pulse60: A New Era in Independent Swiss Watchmaking

Next Story —

What Are The Must See Watches at Geneva Watch Days 2026?

YOU MAY ALSO LIKE...



What Are The Must See Watches at Geneva Watch Days 2026?



Sybarite Jewellery: Alien Earrings, Necklaces, Bracelets and Rings. Articulated Designer Jewelry.



What you Need to Know Before Buying Ole Lynggaard Copenhagen Jewelry

You must be logged in to post a comment Login

HOME

SHOP

BLOG CATEGORIES

OSTER JEWELERS

Fun, fashionable & eclectic mix of today's top fine jewelry designers, dazzling diamonds and luxury watch brands. Located in the beautiful Rocky Mountains, Denver, Colorado.



Copyright © 2026 Oster Jewelers. All Rights Reserved.

Oster Jewelers



Suivre sur Pinterest