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A Sneak Peek At New Timepieces From Watches And Wonders 2024

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The 2024 Watches and Wonders Geneva fair is set to begin on April 9. In recent years, it has become both a trade and consumer fair with the trade-only portion running from April 9 to 12 and the fair open to the public April 13 to 15.

It is by far the largest watch fair in the world, with 54 brands exhibiting. Almost all are from Switzerland, but there is scattering of other exhibitors from Germany, France and Japan.

This first group of watches I'm presenting are from independent watch brands: Czapek & Cie, Angelus, Arnold & Son, Artya and Beauregard. These brands represent the diversity of the product offerings at the fair and will provide a taste of what's to come.



Beauregard Lili Bouton 'Jardin D'hiver' Women's Watches BEAUREGARD

Beauregard Lili Bouton 'Jardin D'hiver'

Beauregard is using 2024 Watches & Wonders to unveil a set of six gem-set women's watches from its Lili Bouton collection. Its name is "Jardin D'hiver" (Winter Garden). It will be the first of an annual offering of six sets of gem-set timepieces by the Swiss watch brand, which specializes in highly crafted and artistic gem-set women's timepieces.

The first offering includes two Lili Bouton pieces with dials crafted from rare fire opals and fanta opals from the Chiapas region in Mexico. The set is rounded out by four Lili Bouton pieces with dials crafted from Yellow Brazilian opal, Australian chrysoprase, Arizona topaz and Peruvian amethyst.

All the colored gems are invisibly set on the dial and housed in a 33mm 18k rose gold case, adorned with diamonds. The watches are completed with a colorful satin-finished strap and are powered by a Swiss quartz movement.